



## TRIP HIGHLIGHT

The Great Wall of China is an absolutely breathtaking piece of Chinese history and nothing makes that more clear than seeing it for yourself.



**The Forbidden City**



**Beijing**



**The Great Wall of China**

# Key Travel study tours: Explore China's cities

With a population of 1.4 billion people, an enormous manufacturing sector and a rich heritage, China is without doubt one of the world's most eye-opening travel destinations. Beijing and Shanghai stand out as the capital and most populous cities respectively with copious tourist and business hot spots ideal for a business studies trip.

### Day 1: Beijing

After arriving at your Beijing hotel, spend the day exploring the city at your own pace. Those itching for a dose of modern art can head towards 789 Art District, an area of disused East German-built factories that now house some of Beijing's best art galleries.

### Day 2: Beijing

Visit Tiananmen Square in the heart of Beijing. As the site of several key events in Chinese history, the plaza is famed for its huge cultural significance, immortalised by the famous man and tank protest photo. Then, explore the halls and gardens of the largest ancient palatial structure in the world, - the Forbidden City. A trip to the factory of Shougang Group will open the eyes of Business students to the country's rich manufacturing history.

### Day 3 : Beijing

Embark on a day's dedicated sightseeing tour of the Mutianyu Section of the Great Wall of China, 70km north of Beijing. This well -preserved section of the wall was initially built in the mid 6th century, and offers breathtaking views from its 8m height. Back in Beijing, be sure to make the most of your last evening in this vast city - enjoying the mouth-watering cuisine with some authentic Peking Duck.

### Day 4: Beijing - Shanghai

Take a tour of Coca-Cola's Beijing factory, and gain an insight into the manufacturing operations of the renowned global brand. That afternoon, from Beijing South railway station, hop on the high speed train to Shanghai.

### Day 5: Shanghai

Enjoy the beauty of Yu Garden, located in Shanghai old city: a place of peace in the heart of Shanghai. Make sure you visit some of the local markets nearby before an afternoon factory visit at Shanghai Volkswagen.

### Day 6: Shanghai

Join a fascinating lecture at the China Europe International Business School and meet local EMBA students before boarding a Huangpu River cruise- viewing Shanghai from this iconic waterway.

## WHERE TO STAY

### Holiday Inn Express Beijing Temple of Heaven

Enjoy a quiet yet central location Close to the Forbidden City in Central Beijing.

